

How to Find Investors

FOR YOUR COMMERCIAL REAL ESTATE SYNDICATION PROJECT



Leverage Personal and Professional Networks

- Reach out to family, friends, and professional contacts
- Attend industry events, conferences, and networking gatherings

Engage Existing Investors

- Regularly communicate with current investors & keep them updated about opportunities
- Encourage referrals by ensuring a positive investment experience

Develop a Marketing Strategy

- Use online advertising, social media, email, & direct mail campaigns to reach potential investors
- Consider hosting webinars or in-person presentations to share your investment opportunities

Participate in Investor Groups and Clubs

- Join real estate investment groups, clubs, and associations
- Participate actively, contribute valuable insights, and share your investment opportunities when appropriate

Collaborate with Financial Advisors and Brokers

- Build relationships with financial advisors or brokers who can introduce their clients to your syndication deals

Utilize Online Platforms

- Investigate online platforms that connect syndicators with investors
- Ensure comfort with digital marketing and online transactions

Maintain Transparency and Compliance

- Provide accurate and clear information about the investment opportunity
- Comply with all relevant securities laws and regulations